

**VETERANS OF FOREIGN WARS OF THE U.S.  
DEPARTMENT OF PACIFIC AREAS**

**MEMBERSHIP PROGRAM 2008 – 2009**

As we enter a new membership year, you will be working with the Department Commander and Senior Vice Commander (Membership Chairman), in your quest to achieve your membership goals. As Membership Chairman, I promise to always be available to assist you. Please feel free to contact me at any time, if you need assistance. The main areas to consider in the membership program this year are:

**National Direct Dues Program**

Again this year, our Department has chosen to participate in the National Direct Dues Program. This means the entire transmittal, along with the dues is sent directly to National for both annual and life memberships. The Posts will be paid their portion of the Life Membership dues from National. Details will be further explained in the Adjutant/Quartermaster Manual that each Post receives with their Quartermaster Kit from National Headquarters. If further instruction is required, please contact the Department Quartermaster or me for assistance.

**VFW Online Dues Processing**

Posts are highly encouraged to submit their dues processing using the VFW Online transmittal system.

**National Membership Recruiting Report**

The monthly membership recruiting statistics are published monthly by the VFW Membership Department. These reports provide information on each members individual recruiting accomplishments. Each month these reports are compiled and emailed to the States/Departments. This is a useful tool that assists the VFW in recognizing individual members for their recruiting successes.

**Department of Pacific Areas Active Duty Recruitment Program (ADMIRE)**

To augment National's membership program aimed at active duty personnel while promoting our own recruitment program, Department of Pacific Areas will continue with the Active Duty Military Recruitment Program (ADMIRE). **TO ENCOURAGE RECRUITING OF NEW ACTIVE DUTY MEMBERS POSTS CANNOT CHARGE NO MORE THAN \$10.00 UNDER THE ADMIRE PROGRAM.**

This program is **only for Active Duty first time annual membership**. Post Quartermaster's will prepare a listing at the end of each month of ADMIRE members signed by each recruiter during that month. There is no limit to the recruiter on how many a recruiter can recruit as an ADMIRE member as years past. The listing will show recruiters name and names of the people recruited under ADMIRE. Post Quartermaster will e-mail that listing to the Department Quartermaster, ([qmdpa@vfwdeptpacific.org](mailto:qmdpa@vfwdeptpacific.org)) with a copy to the DPA Membership Chairman ([svcdpa@vfwdeptpacific.org](mailto:svcdpa@vfwdeptpacific.org)) address. Once the Department Quartermaster receives the Post listing, he will forward the Post a check for the number of ADMIRE members signed up for that month. Department will remit \$10.00 to the Post for each member signed up that month. The Post will then process the ADMIRE transmittals direct to National, or District, as they direct. Participation in the ADMIRE Program is voluntary. ***NOTE: No ADMIRE lists will be accepted by Department for this year after June 6, 2009. Please submit your lists promptly.***

### **Individual Recruiting Rewards**

The Department of Pacific Areas will continue to make special awards to those who demonstrate their willingness to go out and recruit the members needed to help us grow. The year's program is listed in the section labeled "Recruiting Rewards".

### **New Post Institution Program Refund**

Any new Post instituted during the year, will receive a rebate of \$6.00 from Department for each new and reinstated member listed on the final Charter application form, submitted to National. When the new Post is officially instituted and Chartered the Department Quartermaster will refund monies for those members shown on the Charter, on the closing date (up to 90 days after the institution of the Post).

Life membership recruiting is an important program and we will strive to encourage everyone to become a Life member. We have to be sure that all newly and potential life members understand how strongly the VFW supports them, other veterans and local communities. It goes without saying that without recruiting of new members, our great organization will not be able to survive. Recruiting must begin at the Post level. It is up to each Comrade to do their part to insure that our organization continues to grow. We have a proud legacy of leading the Veterans of Foreign Wars of the U. S., in membership recruitment throughout the years. Let's go out and show them that the best Department is right here in the Pacific Areas.

## **National Recruiting Rewards**

### **COMMANDER-IN-CHIEF RECRUITING REWARDS**

*For recruiting new or reinstated members, the recruiter receives the following reward:*

- For 50 N/R members – Distinctive Recruiter Baseball Cap and a Commander-in-Chief Belt Buckle.
- Have an opportunity to purchase a Recruiter Aide-de-Camp cover.

**100% DISTRICT & POST REWARD** - A distinctive streamer will be awarded to every District and Post that reaches 100% in membership by June 30, 2009.

**CENTURY RECRUITER REWARD** - *For recruiting 100 new and/or reinstated members, the recruiter receives a distinctive citation and a century recruiter cap from the Commander-in-Chief.*

**RECRUITER OF THE YEAR REWARD** - The recruiter signing up the most new or reinstated members by June 30, 2009 will receive the following:

- Round-trip airfare for recruiter & spouse/guest to the 110<sup>th</sup> National Convention in Phoenix, AZ.
- Head table seating at the annual National Convention banquet for winner and spouse/guest.
- A \$1,000 stipend, less any other National stipends, to help defray expenses.
- Commander-in-Chief's citation.
- Distinctive cap and name badge.

# **VETERANS OF FOREIGN WARS OF THE U. S.**

## **DEPARTMENT OF PACIFIC AREAS**

### **MEMBERSHIP REWARD PROGRAM**

#### ➤ **100 % + Membership by Mid-Term**

Each Post that reaches 100%, IAW the below listed chart, by the end of November 2008 National MEMSTATS posted date, will be awarded a free Life Membership at Mid-Term. For any Post exceeding 100% by 5%, another fee life membership will be rewarded.

1. Post with 100 members, or less recruit 1 New, or Reinstated (100% + 1).
2. Post with 101-250 members recruit at least 4 New, or Reinstated (100% + 4).
3. Post with 251-370 members recruit at least 6 New, or Reinstated (100% + 6).
4. Post with 371-500 recruit at least 8 New, or Reinstated (100% + 8).
5. Post with over 501 members recruit 10 New, or Reinstated (100% + 10).

Districts that have all Posts at 100%, by the end of November 2008, IAW the above chart will also receive a free Life Membership. Posted end of November 2008 National MEMSTATS will determine eligibility for the above award.

#### ➤ **Life Membership Drawing**

Three life memberships will be paid for by the Department, at the Mid-Term C of A in December 2008 and two life memberships will be paid for by the Department at the annual convention in June 2009. Drawings will be held for awards and chits will be provided for IAW the following:

1. Each Post signing up 25 new Life Members, will receive one chit for every 25
2. New Life Members, at both Mid-term and Convention.
3. One chit for any Post signing up a total of 100 New/Reinstated (Annual)
4. Members. Plus an additional chit for every 100 Members recruited.
5. One chit for the Post that leads the Department with the highest percentage over 100%.
6. One chit for any Post that has reached 100% Plus required additional Members in membership as of end of November as recorded by National Memstats.

#### ➤ **National Direct Dues Processing**

The Department will once again participate in the National Direct Dues Program. This means that all Post Quartermaster transmittals will be sent directly to the National Headquarters. Details of this program are further explained in the Adjutant/Quartermaster Manual, that each Post received with their membership kit from National Headquarters.

## **DEPARTMENT INDIVIDUAL RECRUITING REWARDS INSTRUCTIONS**

The purpose of the Individual Recruiting Awards is to instill an incentive for recruiting membership for the ensuing year. It is designed for those Comrades, who want to get out and recruit new, reinstated and/or life members. The Department will continue to have the "Early Bird" program that will give away extra gift certificates for those Comrades who recruit members by the end of November 2008 National MEMSTATS posted date. The following are special instructions and information concerning the attached application:

1. **Members Recruited** – Under reward category recruit at least 03 members and receive DPA Commander Pins and by recruiting 10 to 100+ new annual, new life and reinstated members receive gift certificates (and a paid trip for 100+ recruiters).
2. **Presentation** – All pin rewards will be given to the Post Commander for presentation. All gift certificates will be presented at the Department C of A, or Convention.
3. **Highest Reward** – Recruiters will be eligible for the Five Rewards, plus the highest reward earned only. This includes the "Early Bird" program.
4. **Previous Rewards** – Winners of previous 50, 75 and 100 rewards can receive another gift certificate, by recruiting additional members after the November 2008 suspense date and prior to the end of May 2009 suspense date.
5. **Gift Certificates** - All gift certificates will be from the VFW Emblem & Supply Catalog.
6. **Airfare** - Economy class airfare will be paid to and from the District, to the Department Convention site for the duration of the convention (however this does not include hotel cost). DPA QM will only reimburse attendee's for airfare ticket, not to exceed a normal travel time (IE: 8 day travel ticket, vice 13 day and up ticket).
7. **Department Recruiter of the Year** – A plaque will be presented to the Department Recruiter of the Year at the Department convention in June 2009.
8. **Department Membership Chairman** – Questions on the above information should be directed to the Department Membership Chairman/Senior Vice Commander.

**Key:** LX-Life Transfer; LC-Life Continuous; DPA: LAL-Life Member at Large and AAL-Annual Member at Large.

**Note:** To received credit for any DPA Member at Large, whether annual (AAL), or life member (LAL), that member must be transfer to a DPA active Post.

05 New Life and/or (LX and or LAL) members- - - - \$25.00 gift certificate.

10 New Life and/or (LX/LC and/or LAL) members - - \$50.00 gift certificate.

25 New Life and/or (LX/LC and/or LAL) members - - \$75.00 gift certificate.

50 New Life and/or (LX/LC and/or LAL) members - \$100.00 gift certificate & paid trip to DPA Convention.

75 New Life and/or (LX/LC and/or LAL) members - \$150.00 gift certificate & paid trip to Department Convention.

➤ **Early Bird Program. (Ends late November 2008)**

**Key: N/R-New or Reinstated**

10 N/R members - (five or less can be LX/LC/LAL) - - - - -	\$35.00 gift certificate.
25 N/R members - (twelve or less can be LX/LC/LAL) - - - -	\$65.00 gift certificate.
50 N/R members - (twenty four or less can be LX/LC/LAL) -	\$100.00 gift certificate.
100 N/R members - (forty nine or less can be LX/LC/LAL) -	\$150.00 gift certificate*

\*Along with paid airfare to Mid-Term/C of A or Department Convention in June. If the recruiter elects to travel to the C of A in December and recruits an additional 100 members he/she also gets a second trip this time to the Department Convention!

➤ **Regular Recruiting Program**

03 to 05 N/R members - Department Commander and Department pins.	
10 N/R members (four or less recruited can be LX/LC/LAL/AAL) -	\$25.00 gift certificate.
25 N/R members (nine or less can be LX/LC/LAL/AAL)- - - - -	\$50.00 gift certificate.
50 N/R members - (fifteen or less can be LX/LC/LAL/AAL) - - - - -	\$75.00 gift certificate.
100 N/R members - (twenty four or less can be LX/LC/LAA/AAL) -	\$100.00 gift certificate.

**NOTE**

Computation of data for membership awards for Mid-Term/C of A, will be based on the end of November 2008 National MEMSTATS posted date and for the Convention, at the end of May 2009 National MEMSTATS posted date. Specific suspense days are not used due to National posting MEMSATS on different days each month. At the end of May and November it is usually the last Friday of the month.

Feel free to contact me if you have any questions, or need assistance. You may contact me by phone in the evening at home 82-53-474-1832, by cell phone 82-11-2236-4897or E-Mail at [svcdpa@vfwdeptpacific.org](mailto:svcdpa@vfwdeptpacific.org).

Our objective is to ensure that our Department of Pacific Areas continues to be a leader in membership at the National level and that our Posts have a successful year in achieving this goal. Your assistance in this endeavor is greatly appreciated.

Yours in Comradeship,

James D. Malott  
Senior Vice Commander  
Department of Pacific